EXPEDITED PROCEDURE-EXAMINING GROUP 2423

PATENT S/N 10/688,075

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tom Huber et al. Examiner: Jason Thomas

Serial No.: 10/688,075

Group Art Unit: 2423

October 17, 2003 Filed:

Docket No.: 2050.085US1

Customer No.: 44367

Confirmation No.: 8165

Title:

iChoose Video Advertising

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Final Office Action mailed February 20, 2009, please amend the above-identified application and consider the remarks as follows.